

For IMMEDIATE RELEASE: November 25, 2009



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Wellness Councils of America
www.welcoa.org

Outpost Natural Foods receives national recognition as a member of “America’s Healthiest Companies”

Gold Well Workplace award granted to Outpost by the Wellness Councils of America

[Milwaukee, WI] The Wellness Councils of America (WELCOA) has presented Outpost with a 2009 **Well Workplace Gold Award**. This award, presented by WELCOA affiliate Wellness Council of Wisconsin, recognizes an organization for its commitment to the health and well being of its employees.

Said David Hunnicutt, President of the Wellness Councils of America, “Outpost Natural Foods has clearly demonstrated that it has made a tangible commitment to protecting the health and well being of its most valuable asset—its employees. By meeting the rigorous standards necessary to achieve the Gold Well Workplace Award, Outpost has demonstrated that it is world-class in its approach to workplace wellness.”

Company wellness programs not only make work a more enjoyable and productive experience for Outpost employees as a whole, it also pays off in minimizing company health care expenses.

The Well Workplace Award . . .

- **Integrates** health promotion into the way a company does business
- **Validates** health promotion efforts
- **Communicates** a vision for the future
- **Demonstrates** a dedication to improving the health and well-being of its employees

Other Wisconsin Gold Well Workplace award winners include Goodwill Industries of Southeastern Wisconsin, Jewelers Mutual Insurance Company, Medical College of Wisconsin and Milwaukee Public Schools.

Outpost Natural Foods Cooperative has been serving the metro Milwaukee community since 1970. It is a consumer owned cooperative with over 14,000 active owners. Outpost has nearly 300 employees and operates three successful retail locations at 100 East Capitol Drive in Milwaukee, 7000 West State Street in Wauwatosa and 2826 South Kinnickinnic in Milwaukee. It publishes a free monthly periodical, *The Exchange*, is a founding member of the National Cooperative Grocers Association (NCGA), a founding member of Our Milwaukee local businesses alliance and a charter member of Well City Milwaukee.

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