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Outpost Natural Foods announces 2010 Operation Community recipients



Since 1994, Outpost Natural Foods Cooperative has been donating a monthly contribution to local non-profit organizations through its Operation Community give back program. Based on Outpost mission, vision and values, all applying organizations define themselves as one of four criteria categories.

- To provide food for people in need and ensure food quality
- To educate people on environmental issues and concerns, or to assist in clean-up or preservation of the environment
- To provide supportive services or emergency shelter
- To promote social change in the areas of peace, human rights, and human needs

Qualifying organizations are featured on a ballot and Outpost owners vote for which groups they would like to see receive donations. Selected groups will receive a \$1,000 donation from Outpost in addition to donations received from shoppers at the time of grocery checkout. Group representatives are present on Wednesdays to talk about what they do for the community.

Operation Community Organizations 2010

January - Outpost Cooperative Community Fund. www.community.coop

February - Wellspring www.wellspringinc.org

March - Riveredge Nature Center www.riveredge.us

April - Milwaukee Urban Gardens www.milwaukeeurbangardens.org

May - Veterans For Peace www.milwaukeevfp.org

June - Literacy Services of Wisconsin www.literacyservices.org

July - The Campus Kitchen at Marquette www.campuskitchens.org

August - Health Care for the Homeless of Milwaukee www.nhchc.org (414)374-7909

September - Milwaukee Empty Bowls www.milwaukeeemptybowls.org

October - Cathedral Center www.cathedral-center.org

November - Hunger Task Force www.hungertaskforce.org

December - The Parenting Network www.theparentingnetwork.org

"Outpost Turns 40, April 17, 2010" Serving the greater Milwaukee area since 1970, Outpost Natural Foods Cooperative operates three successful locations at 100 East Capitol Drive, Milwaukee, 7000 West State Street, Wauwatosa, and 2826 South Kinnickinnic Avenue, Milwaukee. Co-owned by over 14,000 individuals from Southeastern Wisconsin, it employs nearly 300 people, as well as publishes a free monthly food and wellness magazine (The Exchange). Outpost is the fourth largest cooperatively owned natural foods grocer in the country by sales volume. (www.outpostnaturalfoods.coop)

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