

FOR IMMEDIATE RELEASE – August 19, 2011

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REMINDER: Eat Local Milwaukee gears up for Fifth Annual Milwaukee Eat Local Challenge Resource Fair, Saturday, August 27, offers tools, tips and ideas to take the Challenge

Wrap up a summer filled with farmers markets and local food flair by participating in the 5th Annual Milwaukee Eat Local Challenge, September 1 –15. For two weeks, folks of all ages are encouraged to eat locally as often as they can to gain a better understanding of their relationship to food, from farm to fork. Hosted by Eat Local Milwaukee, the initiative brings into focus the diverse flavors of local food while celebrating the area farmers, producers, restaurants and retailers who bring it all to the table.

What: Eat Local Resource Fair, Saturday, August 27, 10 a.m. – 1 p.m.,
Theme: “Get Ready for Winter”

Where: Urban Ecology Center, 1500 East Park Place, Milwaukee

- Information, tips, ideas and tools to continue enjoying local foods all year long
- Get the 2011 Eat Local Challenge Cookbook, “Enjoying Winter’s Bounty”
- Learn about the Eat Local Restaurant initiative
- Shop local food producers offering bakery, preserves, cheese, beverages and more!
- Workshops and cooking demonstrations
 - 10:30 a.m. How to Use and Preserve Herbs
 - 11:00 a.m. Pizza from the Garden
 - 12:00 p.m. Vegan Baking the Local Way
 - 12:30 p.m. Extending the Gardening Season
- Contact Jamie Ferschinger, 414-964-8505, jferschinger@urbanecologycenter.org

Other Milwaukee Eat Local Challenge events – OR – find them at www.eatlocalmilwaukee.org

What: Third Annual Haymarket Festival at Fondy Farmers Market, Saturday, September 10, 10 a.m. – 1 p.m.

Where: Fondy Farmers Market, 2200 West Fond du Lac Avenue, Milwaukee

- Celebrate 80 years of local farm fresh foods at the Fondy Market
- Art, music, dance, storytelling
- Fun for the whole family
- Contact Young Kim, 414-562-2282, young@fondymarket.org

What: Eat Local Book Club, Monday, September 12, 7 – 9 p.m.

Where: Urban Ecology Center, 1500 East Park Place, Milwaukee

- Enjoy Novella Carpenter’s charming and fascinating memoir City Farm: The Education of an Urban Farmer
- Purchase book at the Resource Fair or at Boswell Book Company, 2559 North Downer Avenue
- Contact Daniel Goldin, 414-332-1181, daniel@boswellbooks.com

Eat Local Milwaukee is a collaboration of:



For more information on the Eat Local Challenge and scheduled events, visit www.eatlocalmilwaukee.org or become a fan of Eat Local Milwaukee on Facebook (www.Facebook.com/eatlocalMKE)

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